



2019 Central China (Wuhan) International Stomatology Exhibition and Symposium on Dental Equipment, Technology & Products
Meeting on Supply and Demand of Chinese Stomatological Personnel in 2019

Post Show Report

Nov 30th -Dec 2nd,2019
Wuhan International Expo Center



2019 Central China International Dental Exhibition

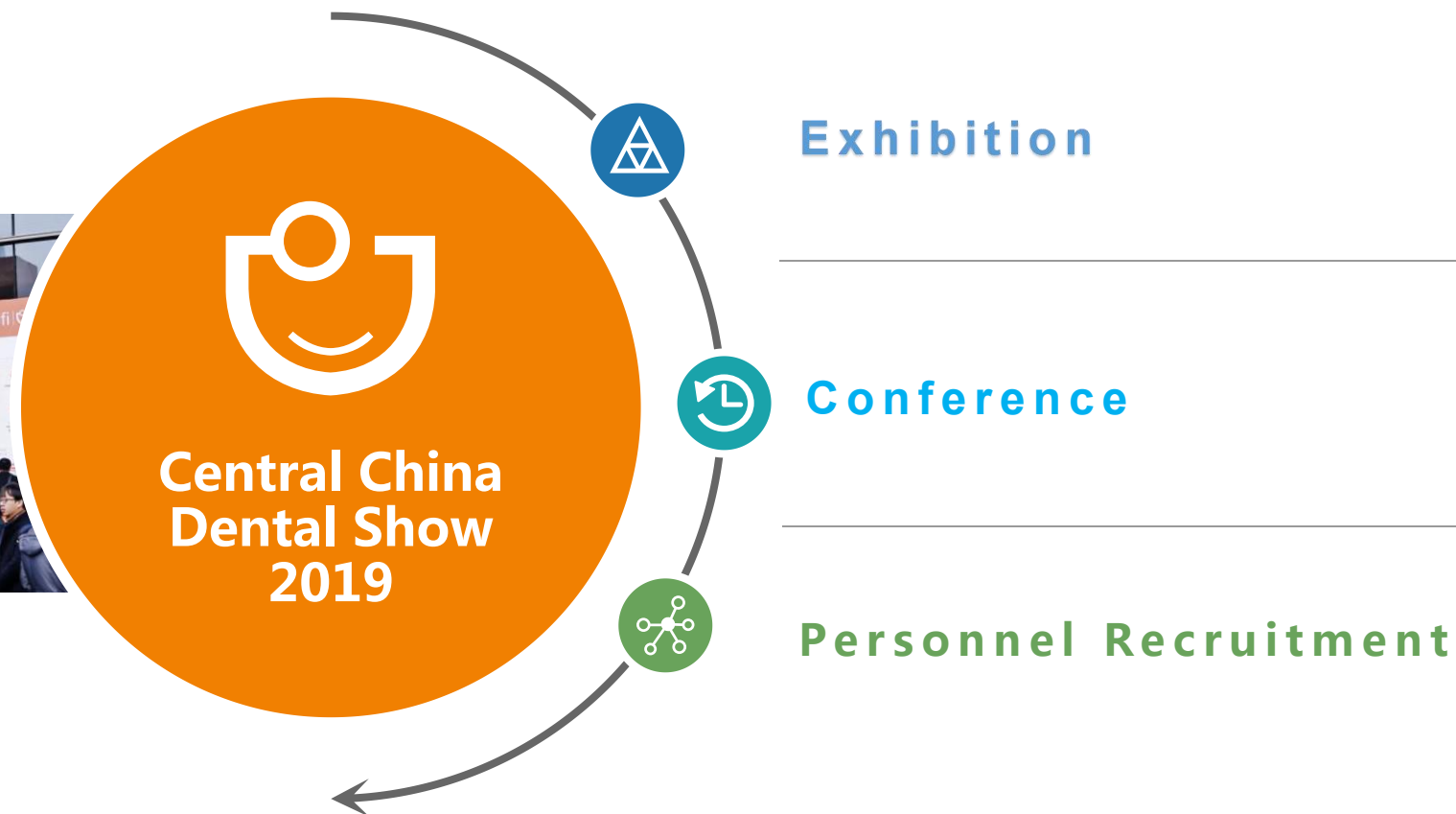
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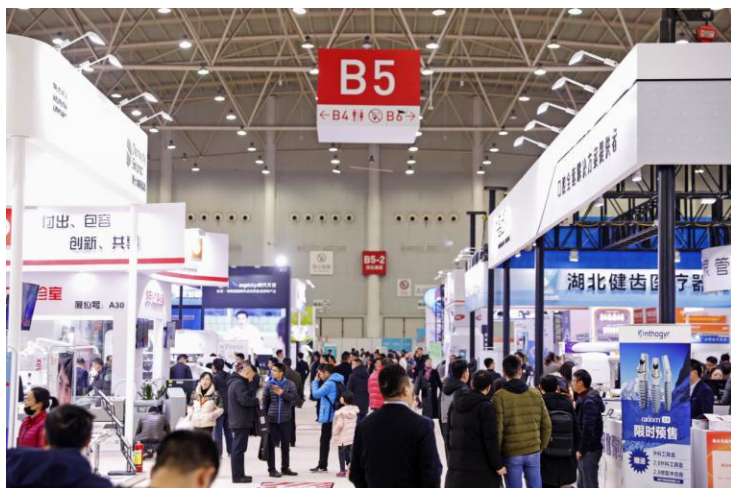
The Exhibition Overview

- 1.Expo Composition
- 2.Expo Relevant Data
- 3.Opening Ceremony
- 4.Leadership Tour
- 5.Expo Quality



The exhibition is jointly organized by **Hubei Stomatological Association, Anhui Stomatological Association, Henan Stomatological Association, Hunan Stomatological Association, Jiangxi Stomatological Association**, Hubei Tarsus Hope Exhibition Co., Ltd. and Wuhan Yingqi Exhibition Co., Ltd. It is the largest and leading professional oral health care event in central China. The exhibition consists of the three major sectors : **the Stomatological Conference, Meeting on Supply and Demand of Chinese Stomatological Personnel**, and the dental equipment exhibition. Covering the central region and national dental market, it focused on international dental trends and the integration of innovative technologies and concepts into oral health care and medical industry practices.

Exhibition



Exhibition Area : **40,000m²**
Exhibitors : **500+**

Conference



Conference : **200**
Delegates : **3000+**

Personnel Recruitment

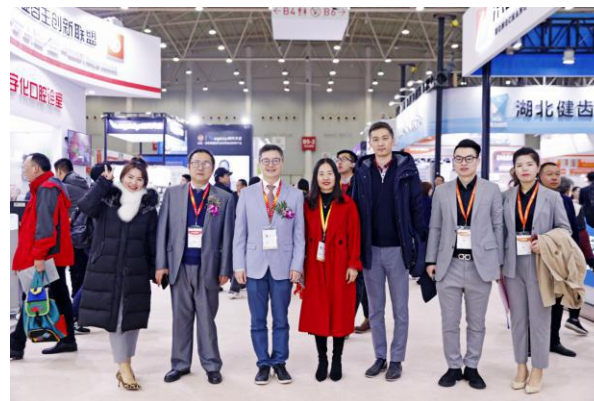


Recruitment Units : **150+**
Job Applicants : **2342**

With the full support of regional dental industry organisations the occupied exhibition space expanded to an impressive 40,000m² attracting nearly 500 exhibitors from 24 countries and regions, held in conjunction with some 200 high-level academic conference sessions attended by over 3,000 Delegates. More than 150 employers including private clinics & public hospitals, met with 2,000 job seekers participating in the meeting on Supply & Demand of Stomatological Personnel of 2019. The total number of visitors to the three-day exhibition was nearly 30,000 setting a new standard of support for the Central China Dental Show.



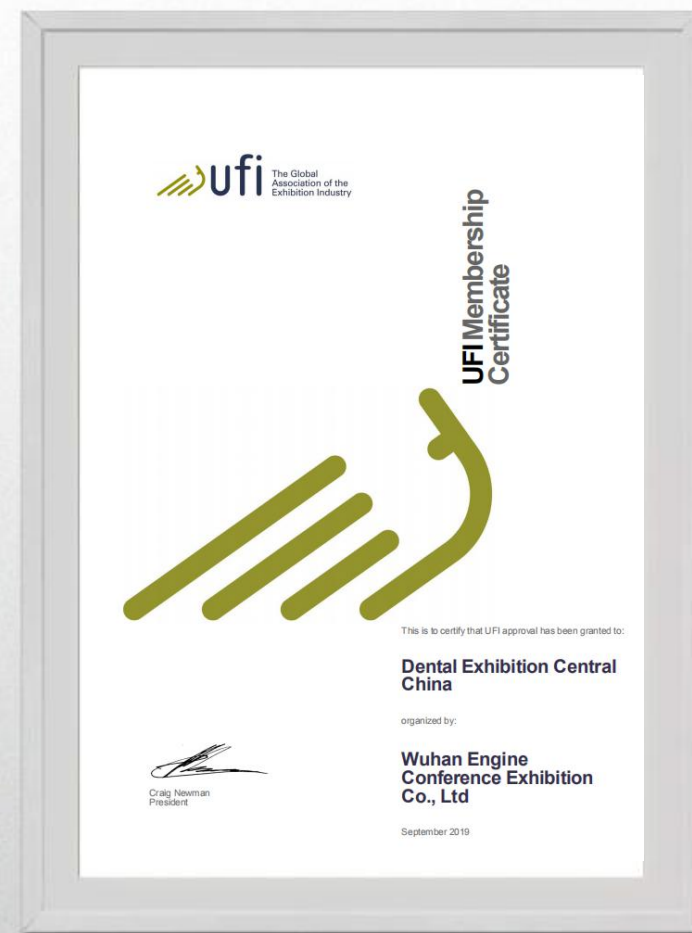
The opening ceremony was hosted by **Professor Chen Zhi**, Chairman of Hubei Stomatological Association, **Professor Jian Xinchun**, Chairman of Hunan Stomatological Association delivered the opening speech on behalf of the five provinces in Central China. **Professor Liu Hongchen**, Vice Chairman of China Dental Prevention Foundation, and the Dean of Hospital of Stomatology Wuhan University **Professor Bian Zhuan**, announced the opening of the exhibition and conference.



Quality Assured



- ✓ The proportion of foreign exhibitors exceeded 10%
- ✓ The first batch of certification in Hubei Province



On September 17, 2019, the Examination and Approval Meeting of the Executive Committee of Union Of International Fairs(UFI) approved the application of the Dental Exhibition Central China to join the UFI international certification, marking us officially as an international brand exhibition. The organizer of Dental Exhibition Central China -Wuhan Yingqi Exhibition Co., Ltd. officially became a UFI member company. The Dental Exhibition Central China will continue to uphold the concepts of "international, professional, innovative" whilst expanding the scale of the exhibition and product range and develop innovative activities to further meet the needs of buyers in different fields.

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Exhibitors Data

- 1.Exhibitors Intro
- 2.Exhibitors type
- 3.Overseas Pavilion



Brand exhibitors included: KAVO Group, 3M, Dentsply Sirona, Straumann, Zimmer, A-dec, Ivoclar Vivadent, SHANGHAI PINRUI, PROCTER & GAMBLE, Miele, SINOTEC, Tianjin Zhengli, J.MORITA MFG.CORP, SHOFU Dental, Osstem China, Dentium, SINOL Dental, DING YUAN DENTAL LAB, Jiahong Dental, YANGZIING DENTAL, Invisalign, CDIA, Angelalign, NATIONAL MEDICINES PROSPECT, Zumax etc. Many domestic and foreign brand exhibitors brought advanced technology and new dental products covering the entire dental health care supply chain. Visitors from Central China could experience the very latest and best international and domestic dental technology. Hongchang Henry Schein, Hubei Jianchi, Yahui Medical, Wuhan Hongjie, Wuhan Jiaze, Wuhan Junkang Yongchuang, Huaruiteng, Wuhan Jin Hui, Long Yixin, Cole Medical, Hubei Qicheng and other well-known distributors, displayed and demonstrated for the first time to professional buyers, their latest, most complete, and most cost-efficient products.



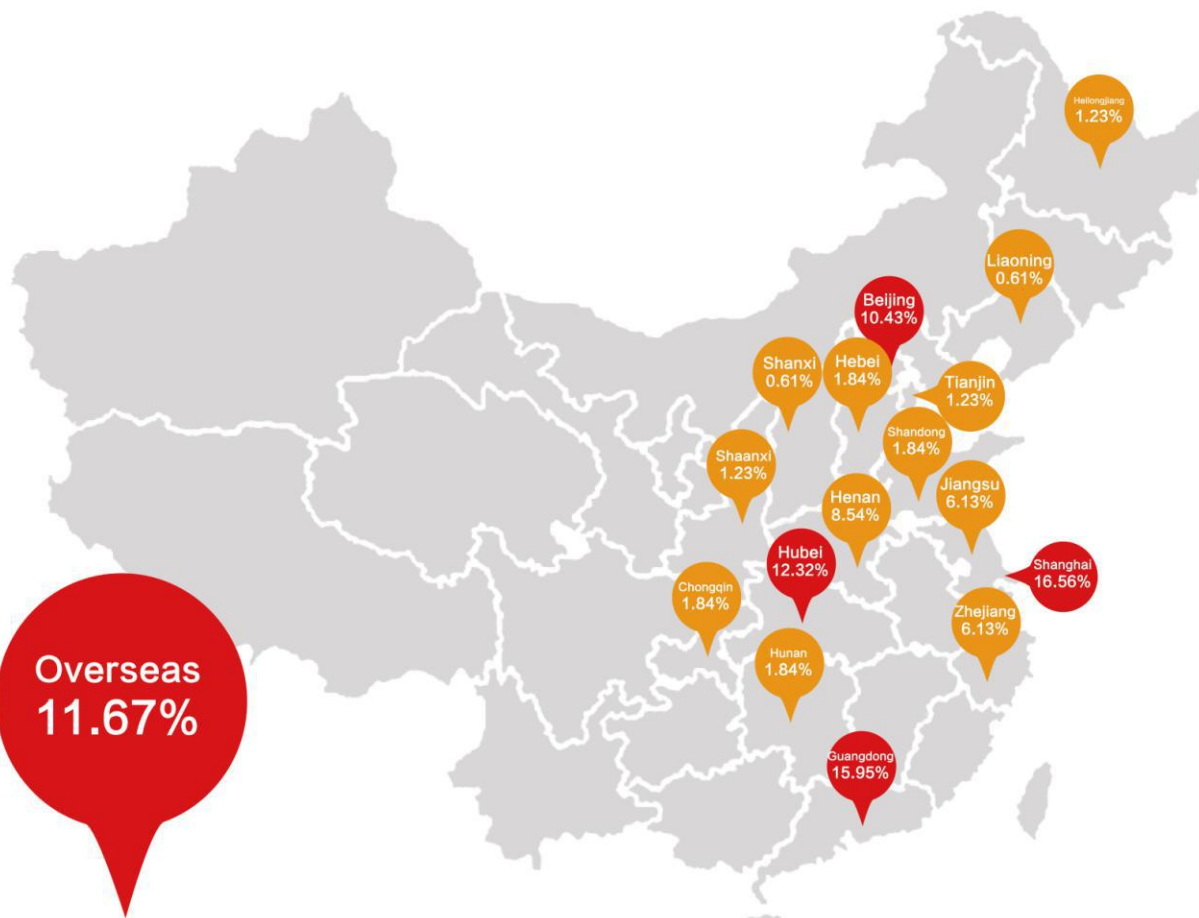
Tens of thousands of dental exhibits were displayed at the exhibition covering the entire dental industry supply chain including dental treatment equipments, image equipments, orthodontic products, implant products, dental materials and tools, dental surgery instruments, technical equipment and materials, Dental prevention and health care products, Sterilization and infection control, oral hygiene products, clinic decoration, Oral beauty etc.

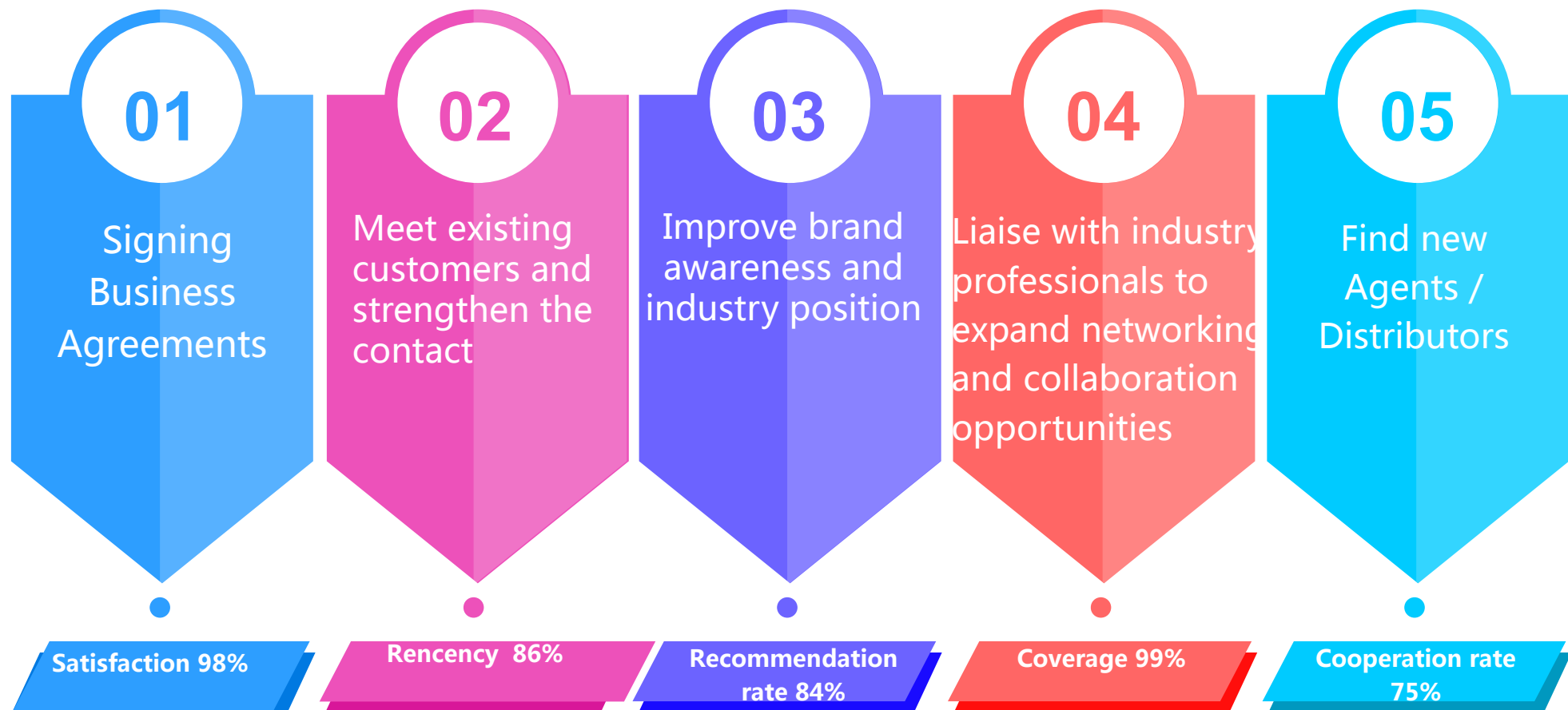
Domestic & Overseas Exhibitors Distribution



Global suppliers are increasingly aware of the huge market opportunities in Central China and choosing to exhibit with us including from countries such as Germany, USA, Japan, Swiss, Korea, Austria, UK, Pakistan.

Pakistan Pavilion targets Central China Market





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Visitor Data

1. Visitors Group
2. Data Growth
3. Visitors Industry Composition
4. Interested Products and Services
5. Purchasing Rights Analysis
6. Five provinces data



Professional visitors create a vibrant and enthusiastic atmosphere. Visitors from all over the world gathered to witness and benefit from the development of Stomatology in central China.



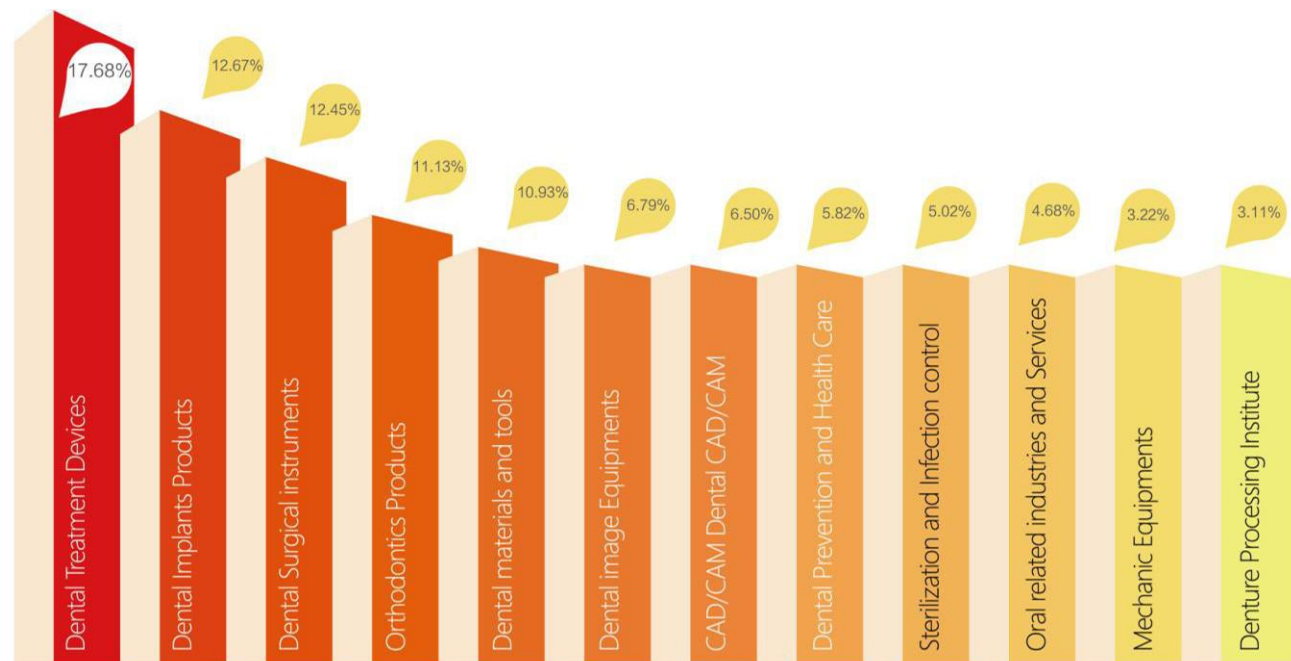
Professional visitors 26183



conference delegates 3304



Job-seekers 2342



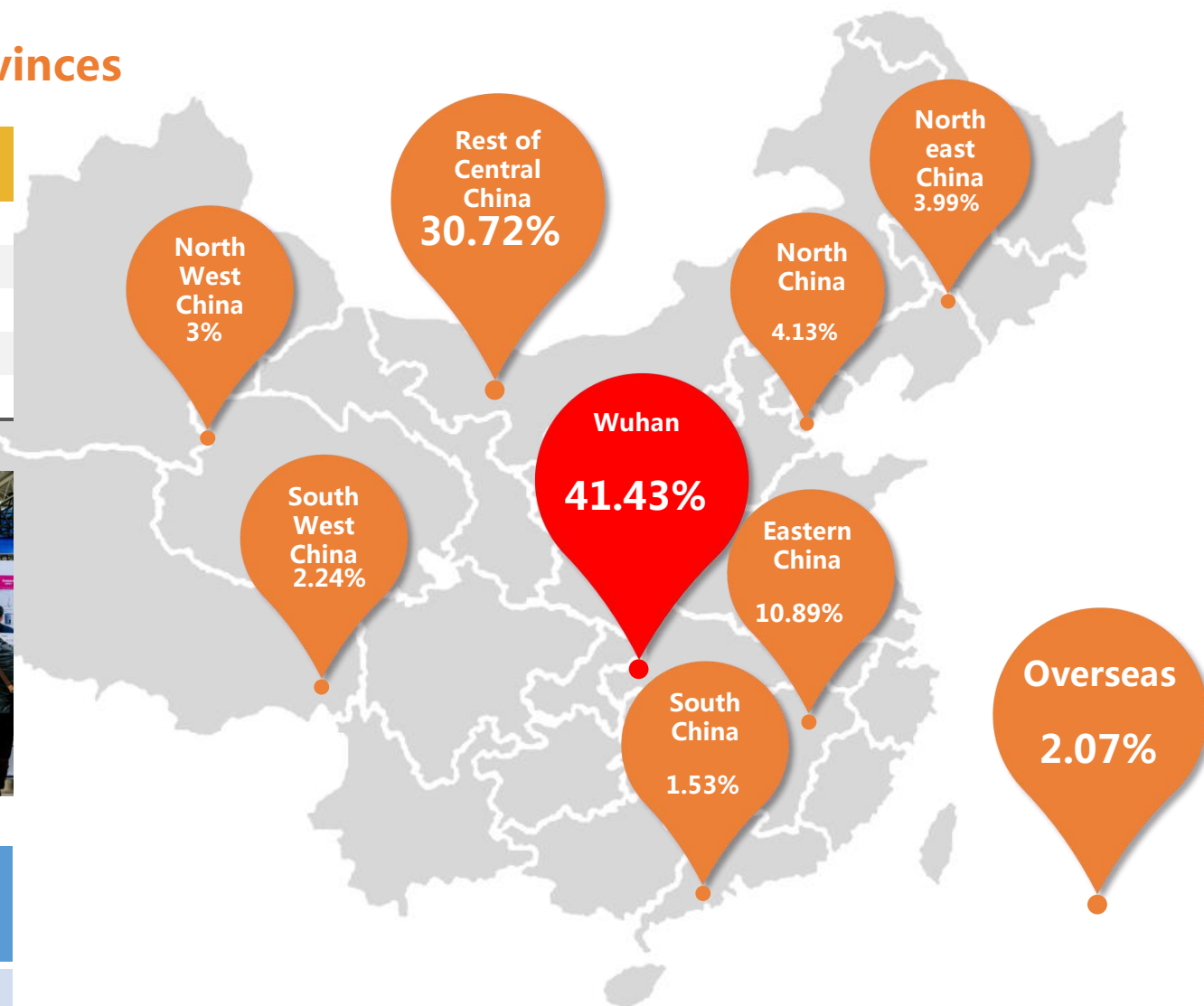
2019 Visitors Distribution in Five Central Provinces

Province	Number of Visitors	Proportion
Hubei	17723	59.1%
Henan	2645	8.82%
Hunan	1945	6.48%
Jiangxi	1889	6.31%
Anhui	1626	5.42%



Five Provinces Database - Central China Dental Show

Hubei	Henan	Hunan	Jiangxi	Anhui
53482	7824	5716	5671	4846



- 31% of visitors have decision-making power

- 46.5% of visitors are buyers or influencers



Visitors' purchase demand for imported products



Purpose of Visit

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Academic Conferences

1. Working Conferences
2. Thematic Academic Conferences
3. Corporate Special Sessions



Working Conferences

19



Thematic Academic Conference Sessions

20

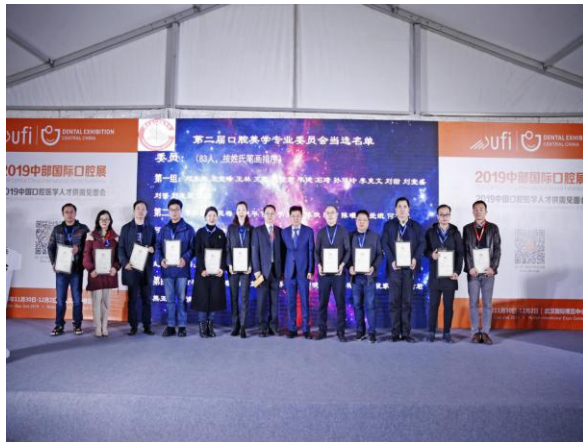


Corporate Special Sessions

9

Experts share knowledge and address key issues creating a high level authoritative learning experience

During the exhibition, 20 thematic academic conference sessions welcomed 200 top domestic and foreign experts presenting some 200 high-level academic papers delivering an international feast for dental and oral health care professionals from across Central China. This high-quality content also included working conferences, thematic academic conferences, surgery demonstrations, microscopic root canal experience activities and corporate special sessions.





International Sessions



Endodontics Session



Preventive Dentistry Session



Periodontics Session



Pedodontics Session



Combined Session of Maxillofacial Surgery and Traumatic Plastic Surgery



Implant Dentistry Session



Prosthodontics Session



Oral Aesthetics Session



Combined Session of Oral Aesthetics and Prosthodontics



Orthodontics Session



Stomatology Education Session



Combined Session of General Dentistry and temporomandibular joint



Central China Private Dental clinics Forum



Oral Care Session



Stomatological Equipment Session



Combined Session of Alveolar Surgery & Sedation and Analgesia



Tele-medicine Forum



Oral Health Quality Control Center in Five Central Provinces Seminar



Rehabilitation and Reconstruction of oral and maxillofacial head and neck defects Session



Corporate Special Sessions from suppliers including **American Orthodontics**, **Dentsply**, **Launca**, **Kulzer**, **KAVO**, **Angelalign**, **Invisalign**, **Aidite**, **Straumann** etc., brought corporate academic activities to the conference program.

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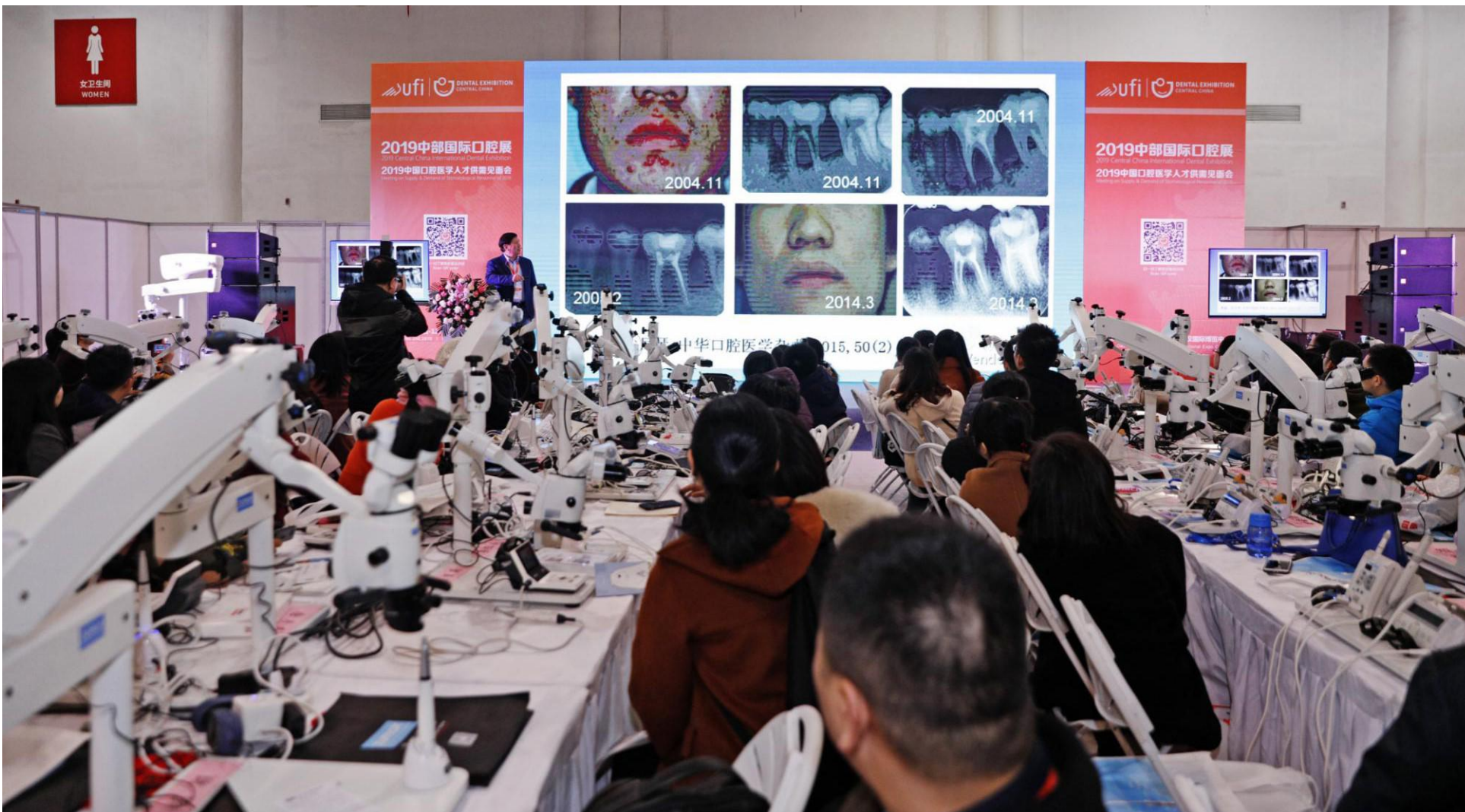
Highlights-Session Intro

1. Live Surgery Demonstrations
2. Microscopic Root Canal Experience Activities
3. "Healthy Oral World" Event
4. Free Oral Clinic For Children etc...



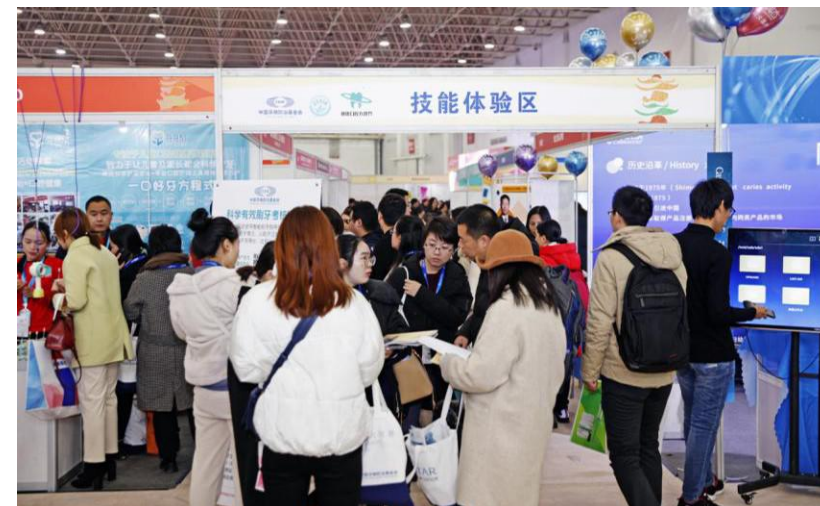
Live surgery demonstrations prove popular with attendees

The live surgery demonstrations proved very popular. Prof. Syngcuk Kim from the University of Pennsylvania, Shi Bin from the Stomatological Hospital of Wuhan University, Zhao Jihong, Zhang Huihui, Meng Liuyan, Zhang Rui, Hu Jian, Zhou Yi gave interactive demonstrations of latest surgery techniques. The areas covered included Alveolar Surgery, Dental Aesthetics, Implant Dentistry, Endodontics etc.



Microscopic root canal experience improves the quality of modern root canal therapy for medical staff

Conducted by a group of authoritative experts in microscopic root canal therapy with extensive clinical and teaching experience lead by **Professor Fan Bing** from Wuhan University School of Stomatology and his team, brought high level microscopic root canal technology theory and operation to an eager audience. Such activities undoubtedly help improve the modern root canal therapy skills for medical staff to reduce patient pain and save more teeth..



"Healthy Oral World" a large-scale Public Welfare event creates an upsurge in Public Welfare understanding and participation

The "Healthy Oral World" event organized by the China Dental Prevention Foundation, conducted the healthy oral training for dental practitioners, skills training, practical assessment, product experience, product display, health science and thematic display ---- six major sections creating a new upsurge in public welfare participation.



Children's free oral clinic highlights the objective of healthy world Care for health and smile

"Little Angel Sunshine" free Oral Clinic For Children held as part of the Central International Dental Exhibition, enjoyed highly positive feedback for promoting oral health knowledge and join hands with dentists dedicating their skills to all children.



Professor Chen Zhi
Chairman of Hubei
Stomatological Association



Professor Jian Xinchun
Chairman of Hunan
Stomatological Association



Professor He Jiakai
Chairman of Anhui
Stomatological Association

Professor Chen Zhi、Professor Jian Xinchun、Professor He Jiakai are interviewed by Stomatology Today! Thank you for all dental industry friends who gathered in Wuhan and we look forward to welcoming you all on 2020 !



During the exhibition, the Aiyamei Wechat friends circle truly reflected the passion of the delegates.



After two years of activity, we already have about **10,000+** dental friends and provide a mass of pre-show and post-show consultation services for dentists attending the conference.

In 2020, the image and service of Aiyamei Official Customer Service Platform will continue to be upgraded to enable participants to gain a better visit and learning experience!

2020 National Endodontics Symposium of Chinese Stomatological Association in Central China Dental Show Coming Soon.....





DENTAL EXHIBITION
CENTRAL CHINA

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See You Next Year!

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